Operations

Improving the content and placement of anti-trespass signs

Appendix B/C
Appendix B – current images

Example A – existing anti-trespass signage – UK rail

Example B – existing anti-trespass signage – other rail environments
Example C - Other UK environments

a) warning of high voltage
b) Construction site
Danger
Deep excavations
c) industrial signage
Example D - Other overseas environments
DANGER
KEEP OUT
HIGH VOLTAGE
INSIDE
MAY CAUSE INJURY OR DEATH

DANGER PELIGRO
DEADLY HIGH VOLTAGE KEEP OUT
AUTO VOLTAJE FATAL NO ENTRAR

Is There Life After Death?
TRESPASS HERE AND FIND OUT!

DANGER
NO SWIMMING
BE SAFE!

Beware of sloping ground...
Warning is dangerous...
Never approach tail rotor...
Never chase loose articles...

Survival bag under rear seat - no smoking.
Wear seat belts at all times.
Take headphones off before getting out.

Do not pass this point unless authorised.

WARNING
Rotating drive line
Appendix C – images tested in focus groups

Example A – text only

Danger
Trains can kill

Danger Zone
Do not cross the tracks

Danger
Overhead Electricity
25000 volts can kill

Warning
Police patrol this area
CCTV cameras in use

Danger
"Live" electric third rail
750 volts can kill

Example B – existing signs

Warning
Do not trespass on the Railway
Penalty £1000

Danger
Do not touch the live rail

Passengers must not cross the line
Example C - new designs

- 

- 

- 

- 

- 

- 

-
Example D – existing No Messin! Posters

Example E – new poster concept
DANGER OF DEATH!
GET REAL - GET OFF THE TRACKS

If you trespass on the railway trackline you
and others

You were lucky.
And think of the hundreds who didn't.

RAILWAY CRIME: REPORT IT DON'T IGNORE IT
CALL FREE 24 HOUR ADVICE ON 0800 40 50 40

DANGER DON'T!